



May the  
**FORAGE**  
be with you

Get **\$100** per **50 lb** bag back on forage seed from **CPS & DUC**

Send your herd to the **green side** with the **2018 Forage Program** offered by **Crop Production Services (CPS)** and **Ducks Unlimited Canada (DUC)**

As someone who is grounded in agriculture, you know that forage crops are an important part of sound land management practices. Forage crops and grassland provide sustainable grazing sources for livestock and offer diversity in crop rotations. They also help retain natural land function by protecting against erosion and retaining nutrient values.

The **2018 Forage Program** helps conservation-minded producers, like you, with the cost of planting forages so that you can enhance your grazing options, improve your bottom line, and add to your land's natural value. The program includes the extensive line-up of Proven® Seed forage varieties.

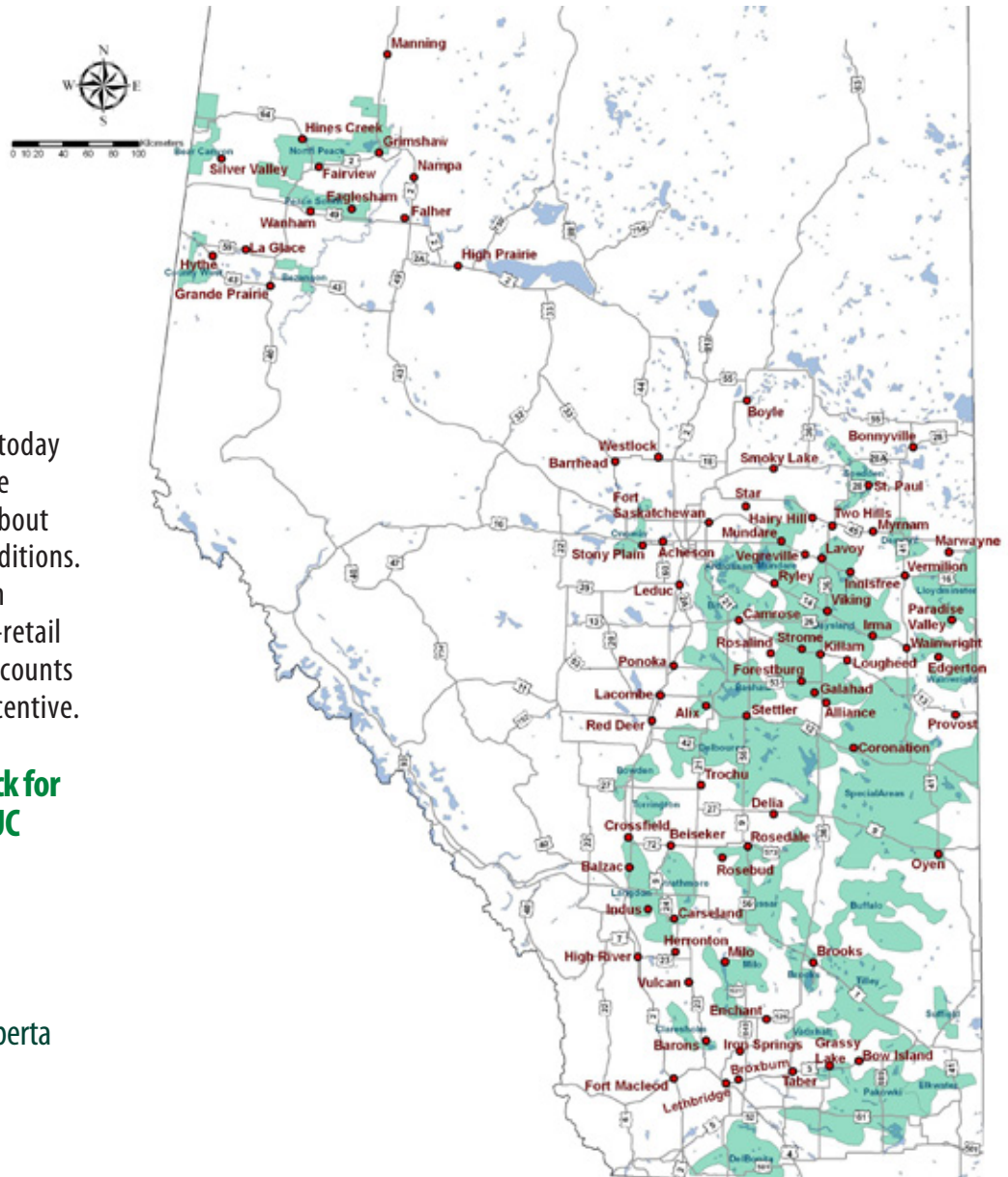


**Proven**<sup>®</sup>  
SEED

Crop  
Production  
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# Program Target Area

The **2018 Forage Program** from CPS and DUC is offered to producers within DUC's critical habitat areas. So, while you're diversifying your land use for your farming operation, you'll also be enhancing areas that can serve as safe nesting habitat for waterfowl and other wildlife. Incentives are available to producers who sign an agreement under this program.



Talk to a DUC representative today to see if you're eligible for the program and to learn more about the program's terms and conditions. The CPS/DUC Forage Program incentive will be paid on full-retail price seed purchases. Any discounts will be deducted from the incentive.

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**In Alberta, contact:**

**Craig Bishop**

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