



PV540G

PV 540 G is a yield leading and yield stable Genuity® Roundup Ready® canola hybrid that will fit and perform across all geographies of Western Canada. Providing a glimpse of the future of Proven Seed, PV 540 G is an exciting variety that has become a leading hybrid on the Prairies.

HIGHLIGHTS

- World class blackleg rating
- Consistent high yield performer
- Proven ease of swathing and harvestability



YIELD	112% of DEKALB® 74-44*
DISEASE PACKAGE	R rating for blackleg and fusarium wilt
STANDABILITY	Excellent rating of 1.6**
DAYS TO FLOWER	48.9 days**
DAYS TO MATURITY	92.1 days**
HEIGHT	112 cm*

* 2017 Canola Council of Canada Performance Trials

** Source: 2016-2018 Nutrien Ag Solutions Local Performance Checks - 29 locations, 44 trials, 132 replicates
Standability rating: 1 – 5, 5 = flat

PRODUCT INFORMATION

- Enhancement options include:
 - › Helix® Vibrance® seed treatment
 - › Helix Vibrance seed treatment plus JumpStart® inoculant
 - › Helix Vibrance seed treatment plus Lumiderm™ insecticide
 - › Visivio® seed treatment
- Contact your local Nutrien Ag Solutions retail for pricing and programming

provenseed.ca



ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® technology contains genes that confer tolerance to glyphosate, an active ingredient in Roundup® brand agricultural herbicides. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate. DEKALB®, JUMPSTART®, Genuity and Design®, Genuity®, Roundup Ready® and Roundup® are registered trademarks of Monsanto Technology LLC. Used under license. HELIX®, VIBRANCE® and VISIVIO® are trademarks of a Syngenta Group Company. LUMIDERM™ is a trademark of E.I. du Pont de Nemours and Company. PROVEN® SEED is a registered trademark of Nutrien Ag Solutions (Canada) Inc. Nutrien Ag Solutions and Design is a trademark of Nutrien Ag Solutions, Inc. | 10/18